



1 DAY | 35 TEAMS

JUNE 15, 2018

ROSWELL AREA PARKS FOOTBALL COMPLEX
ROSWELL HS | BLESSED TRINITY HS

The top teams in the state will come together to compete in Corky Kell's 7ON7 invitational tournament.

- The Corky Kell 7ON7 Invitational is a prelude to the Corky Kell Classic. It will feature many of the teams already attending the Corky Kell Classic with additional schools in the Metro Atlanta area for a 35-team tournament total.
- Each of the 35 teams will bring 15-25 players and 2-3 coaches totaling around 850 players and 100 coaches. Each sponsor will have access to all of these players, coaches and fans throughout the entirety of the tournament.
- 7ON7 tournaments are an incredibly exciting opportunity for teams to get preseason experience and enjoy a fast pace football event. With 21-minute games, players, coaches, and fans will have a lot of down time to check out sponsorship booths, side entrainment and enjoy competitive action.
- The event will start off with pool play in the morning with a point system to seed the elimination round. After pool play, there will be a lunch break to lead into the elimination round. Once teams reach the Final Four, there will be a championship and consolation championship game.
- The invitational will be digitally broadcasted with live coverage in the tournament. Digital broadcast on PlayOn! Sports and ScoreAtl.com.
- The invitation is expected to generate media coverage, as it will feature some of the best players in the state. It is also expected to generate collegiate interests with a central location to scout football prospects.



TITLE SPONSOR (EXCLUSIVE) - \$7,500

Marketing and Promotion

- Company Name/Logo on MetroPCS Corky Kell 7ON7 Invitational Logo, Company Name/Logo on all marketing items for the tournament; Company Name/Logo on all advertising and promotion for the tournament

On-site Activation

- 10x10 Space for tent/booth/tables
- Access to players, fans, and coaches
- Flexibility to provide specialty products to event participants and fans

Digital

- Fifteen 30-second commercials in digital webcast of event
- Digital supercube advertisement on Corky Kell Website

- Four digital features during event
 - Ex: Play of the day, Tournament MVP
- Ten PA announcements in digital webcast of event

Event Program

- Logo placement on Cover
- Full Page advertisement
- Back Page advertisement

Additional Media on Multiple Score Platforms

- Scoreatl.com & GAprepnews.com (300px X 250px rotating supercube ad for 1 week), Georgia High School Sports Email Newsletter (600px X 300px content banner ad for 1 week), Score Atlanta High School Scoring APP (640px X 500px rotating supercube for 1 week)

PRESENTING SPONSOR - \$4,500

Marketing and Promotion

- Company Name/Logo on all marketing items for the tournament; Company Name/Logo on all advertising and promotion for the tournament

On-site Activation

- 10x10 Space for tent/booth/tables
- Access to players, fans, and coaches
- Flexibility to provide specialty products to event participants and fans

Digital

- Ten 30-second commercials in digital webcast of event
- Digital Supercube advertisement on Corky Kell Website
- Two digital features during event
 - Ex: Play of the day, Tournament MVP

Event Program

- Logo placement on Cover
- Full Page advertisement
- Back Page advertisement

ON SITE SPONSOR - \$1,750

Marketing and Promotion

- Company Name/Logo on all marketing items for the tournament; Company Name/Logo on all advertising and promotion for the tournament

On-Site Activation

- 10x10 Space for tent/booth/tables.
- Access to players, fans and coaches.

- Flexibility to provide specialty products to event participants and fans.

Event Program

- Quarter-page ad in program.

DIGITAL SPOT PACKAGES: \$100 PER SPOT

For more information, please contact I.J. Rosenberg at 404-246-7819 or ijrosenberg@scoreatl.com