



GEORGIA JUNIOR SOPHOMORE ELITE CLASSIC

DECEMBER
27-29
2015

The top junior and sophomore high school football players in Georgia will come together for an All-Star Game at Cantrell Stadium at McEachern High School

- The Georgia Junior Sophomore Elite Classic All-Star game will be broadcasted digitally across the worldwide web on the National High School Federation Network for maximum exposure for our players and sponsors. The event can be seen online at EliteJuniorClassic.com and ScoreAtl.com in addition to other media sources such as the AJC .com and many other recruiting sites. Additionally, there will be 8th Grade and 7th Grade All-Star Games which will also be broadcasted live online. Sponsorships include both games.
- Sponsors will have access to 72 of the top high school football players in the country as well as a coaching staff filled with some of the top high school head coaches in Georgia. The three-day event will also include a team bonding/charity event.
- Walter Cantrell Stadium is the largest high school stadium in the state with a 26' x 36' digital scoreboard, the largest for high schools in the world. Sponsorship packages will include media on the scoreboard as well as suites in the stadium.
- A large media contingent is expected to attend the game including recruiting experts, local newspapers as well as Atlanta's local television stations.

TITLE SPONSOR - \$10,000

Marketing and Promotion: Company Name/Logo on all marketing items for the event; Company Name/Logo on all advertising and promotion for the event; 10 field passes & 10 hospitality suite/press box passes; and 100 tickets to the Classic

Digital: Eight 30-second commercials and two in-game features per game.

On Site Activation: Stadium signage; four 30-second video board commercials per game; four PA announcements per game; booth display at main gate; coupon distribution to crowd; and access to players and coaches

In-Game Program: Company Name/Logo on program cover, strip ad on roster pages and full-page ad

Additional Media on Multiple Score Platforms: Full-page ad in Score Atlanta newspaper; digital ads on Scoreatl.com, EliteJuniorClassic.com and on GAprepnews.com and in the Score's high school sports email newsletter. All ads run two weeks.

Title sponsor will receive name mention in all content created by Score Atlanta to support the three-day event.

PRESENTING SPONSOR - \$5,000

Marketing and Promotion: Company name or logo on a specific element of the event; 10 field passes, 10 hospitality suite passes and 50 tickets to the Classic

Digital: Four 30-second commercials and one in-game feature per game

On-Site Activation: Stadium signage; four 30-second video board commercials per game; two PA announcements per game; booth display at main gate; coupon distribution to crowd; and access to players and coaches

In-Game Program: Full-page ad

Additional Media on Multiple Score Platforms: Full-page ad in Score Atlanta newspaper; digital ads on Scoreatl.com, EliteJuniorClassic.com and on GAprepnews.com and in the Score's high school sports email newsletter. All ads run two weeks.

GAMEDAY SPONSORS - \$2,500

On-site Activation: Stadium signage; two 30-second video board commercials per game; two PA announcements per game; booth at entrance to the stadium; access to players and coaches

Digital: Two 30-second commercials and one in-game feature per game.

In-game Program: Half-page ad

Additional Media on Multiple Score Platforms: Half-page ad in Score Atlanta newspaper; digital ads on Scoreatl.com and on GAprepnews.com and in the Score's high school sports email newsletter. All ads run one week.

ON SITE SPONSORS - \$1,750

On Site Activation: Stadium signage; two 30-second video board commercials per game; two PA announcements per game; booth at entrance to the stadium; access to players and coaches

In-game Program: Quarter-page ad

Additional Media on Multiple Score Media Platforms: Quarter-page ad in Score Atlanta newspaper; digital ads on Scoreatl.com and on GAprepnews.com and in the Score's high school sports email newsletter. All ads run one week.

SPOT PACKAGES: \$75 PER WEBCAST SPOT

For more information, please contact Lauren Goldstein at 404.256.1572 or lgoldstein@scoreatl.com

www.elitejuniorclassic.com