



GEORGIA HIGH SCHOOL FOOTBALL HALL OF FAME – OCTOBER 26, 2024

On October 22, 2022 at the College Football Hall of Fame, the Inaugural Class of the Georgia High School Football Hall of Fame was inducted during a three-hour ceremony with all-time greats and football legends being recognized as the best of the best to come out of the state of Georgia. The second annual class was later inducted on October 21, 2023, and the Hall pulled out all the stops to ensure a memorable event for all who attended. Both induction ceremonies saw more than 800 attendees pack the halls of the College Football Hall of Fame, with many attending the VIP reception with food and drink before each inductee made the walk down the red carpet to receive their Hall of Fame jacket, medal, and plaque. Fans were able to meet each of our inductees, with plenty of opportunities for photos and autographs.

This year on October 26, the Hall will induct its third class and the turnout is expected to be just as large as the previous two years, with current Hall of Famers in attendance alongside a plethora of Georgia football fans. Like the first two ceremonies, there will be a VIP reception before each inductee makes the walk down the red carpet with a wide variety of food and an open bar along with an autograph session with this year's inductees. Additionally, a 60-minute televised special highlighting the best moments from the Induction Ceremony will air on the Peachtree Sports Network following the event.

FOUNDING SPONSORSHIP \$90,000 FOR THREE YEARS (\$30,000 PER YEAR)

- Promotion:** Company included as a founding sponsor on all media platforms. Company logo included on all materials and advertising sent out digitally and in print. Company logo will appear in the official Georgia High School Football Hall of Fame invitation. Inclusion in the facility that will house the Hall of Fame plaques. Sponsorship of nine Hall of Fame inductees and ability to escort them down the red carpet for induction.
- Television:** Four 30-second TV commercials during the 60-minute TV special on the Peachtree Sports Network and the Atlanta News First app.
- Digital:** Signage on all digital boards in the College Football Hall of Fame during the event.
- On-Site:** Ability to activate at the College Football Hall of Fame during the event. 15 passes to the pre-event reception. 35 tickets to the induction ceremony.
- Additional Media:** Full-page print ad in the Georgia High School Football Hall of Fame souvenir program. Digital supercube ad (300px x 250px) on the Georgia High School Football Hall of Fame website.

PRESENTING SPONSORSHIP \$17,500

- Promotion:** Company logo included on all materials and advertising sent out digitally and in print. Company logo will appear in the official Georgia High School Football Hall of Fame invitation.
- Television:** Three 30-second TV commercials during the 60-minute TV special on the Peachtree Sports Network and the Atlanta News First app.
- Digital:** Signage on all digital boards in the College Football Hall of Fame during the event.
- On-Site:** Ability to activate at the College Football Hall of Fame during the event. 10 passes to the pre-event reception. 20 tickets to the induction ceremony.
- Additional Media:** Full-page print ad in the Georgia High School Football Hall of Fame souvenir program. Digital supercube ad (300px x 250px) on the Georgia High School Football Hall of Fame website.

EVENT DAY SPONSORSHIP \$11,000

- Promotion:** Company logo included on all materials and advertising sent out digitally and in print. Company logo will appear in the official Georgia High School Football Hall of Fame invitation.
- Television:** Three 30-second TV commercials during the 60-minute TV special on the Peachtree Sports Network and the Atlanta News First app.
- Digital:** Signage on all digital boards in the College Football Hall of Fame during the event.
- On-Site:** Two passes to the pre-event reception. 10 tickets to the induction ceremony.
- Additional Media:** Quarter-page print ad in the Georgia High School Football Hall of Fame souvenir program. Digital supercube ad (300px x 250px) on the Georgia High School Football Hall of Fame website. (Cost without TV - \$5,500.)

HALL OF FAME MEDAL SPONSORSHIP \$9,500

- Promotion:** Company will be mentioned as the sponsor during the Hall of Fame medal presentation ceremony. Company name will be placed on top of the Hall of Fame medal boxes. Company logo included on all materials and advertising sent out digitally and in print. Company logo will appear in the official Georgia High School Football Hall of Fame invitation.
- Digital:** Signage on all digital boards in the College Football Hall of Fame during the event.
- On-Site:** Three passes to the pre-event reception. Five tickets to the induction ceremony.
- Additional Media:** Digital supercube ad (300px x 250px)

HALL OF FAME JACKET SPONSORSHIP \$7,500

- Promotion:** Company will be mentioned as the sponsor during the Hall of Fame jacket ceremony.
- Digital:** Signage on all digital boards in the College Football Hall of Fame during the event.
- On-Site:** Two passes to the pre-event reception. Five tickets to the induction ceremony.
- Additional Media:** Quarter-page print ad in the Georgia High School Football Hall of Fame souvenir program.

REGULAR EVENT TICKETS - \$125

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