



# MOBILE APP AD RATES

## FOOTBALL

**400+ SCHOOLS**

LIVE SCORES EVERY THURSDAY, FRIDAY & SATURDAY FOR EVERY GAME IN GEORGIA INCLUDING PLAYOFFS

## BASKETBALL

BOYS & GIRLS

**125-150 GAMES A NIGHT**

SCORE UPDATES EVERY TUESDAY, FRIDAY & SATURDAY, PLUS LIVE SCORES DURING PLAYOFFS FOR EVERY GAME

BASEBALL, LACROSSE (BOYS & GIRLS), SOCCER (BOYS & GIRLS)

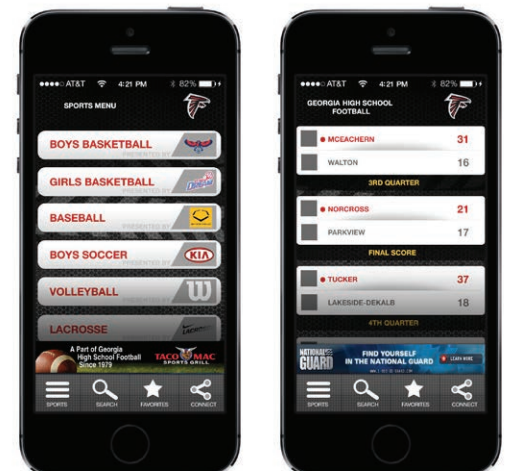
**175-200 SCORES A NIGHT** SCORE UPDATES EVERY TUESDAY, FRIDAY & SATURDAY, PLUS LIVE SCORES DURING PLAYOFFS FOR EVERY GAME

## VOLLEYBALL AND SOFTBALL

**100-125 SCORES A NIGHT** SCORE UPDATES EVERY TUESDAY, FRIDAY & SATURDAY



	FOOTBALL	BASKETBALL	OTHER
<b>SPORT SPECIFIC SPONSOR BANNER AD</b> 640PX X 100PX Logo placement beside the specific sport's title on the More Sports Menu page; Banner ad at the bottom of the specific sports scores page	\$3,000	\$2,000	\$1,500
	AUG-DEC 15	DEC 16-MAR 15	MAR 16-MAY
<b>FEATURED SUPERCUBE LANDING PAGE AD</b> 640PX X 500PX Large supercube on the main landing page of scoring app. Price per week is based on the season and how many sports are active	\$400 per week	\$300 per week	\$200 per week



## SUBMISSION

- Files in RGB color mode
- Resolution at 72 DPI or higher and preferably below 60KB
- All ads submitted in JPEG, GIF or PNG format

## DEADLINE

All files must be in the day before launch date

Please email to:  
[ijrosenberg@scoreatl.com](mailto:ijrosenberg@scoreatl.com) with a CC to Rhonda Rawls: [rhondarawls@scoreatl.com](mailto:rhondarawls@scoreatl.com)