



WHEN

Wednesday, February 2, 2022 | 10 AM - 5 PM

WHERE

Stars & Strikes - 1700 Winder Hwy NE | Dacula, GA 30019

WHO

High school football players from the greater Atlanta area who have signed, their head football coaches, family, friends, football fans and members of the media.

WHAT

At the National Signing Day Celebration, players will arrive to a red carpet experience to show off where they will be playing college football. Players and coaches will have the opportunity to address the crowd and media to share their personal thoughts and feelings about playing high school football in Georgia and about their future as a college player. 92.9 The Game will do live radio cut-ins throughout the day, including coach and player interviews on-air. The AJC and Score Atlanta will be updating their websites throughout the day with news updates and photos from the event, as well as compiling our list of every signee in the state and where they are signing to.

WHY

- To celebrate these players and coaches.
- To celebrate the success of Georgia High School Football.
- To celebrate the future of college football.

FOOD

Each player and coach will receive a complimentary meal courtesy of Stars & Strikes. There will be specials for friends, family and fans as well as a hospitality area for members of the media with catering.

WEBCAST

For those who can't attend, they can schedule their own watch parties as National Signing Day Frenzy will be streaming the event and interviews live on the internet at ScoreATL.com.

OVER 225 SIGNEES
 & OVER **GEORGIA**
25 HIGH SCHOOLS
 ARE EXPECTED **IN 2022**
 TO PARTICIPATE **AND**
OVER 400 SIGNEES
 WERE REPRESENTED IN THE **IN 2021**
 GEORGIA HIGH SCHOOL
 FOOTBALL SIGNEE LIST



For sponsorship opportunities and information, contact IJ Rosenberg at 404-246-7819 or ijrosenberg@scoreatl.com

NATIONAL SIGNING DAY FRENZY ATLANTA



AJC.com

FEBRUARY 2, 2022

TITLE SPONSOR | \$9,500

- Company name/logo on all marketing materials for the event
- Company logo included on step & repeat media backdrop banner
- Four radio sponsor identifications during event on 92.9 The Game
- Six 30-second digital commercials during the live webcast
- Two digital features during the live webcast
- Four live reads by the emcee at Stars & Strikes
- On-site activation at Stars & Strikes
- Digital stationary supercube ad (300px X 250px) on the National Signing Day website
- Access to participants: hand out information directly to players, coaches and parents
- Advertising on Score Platforms: Scoreatl.com (300px X 250px rotating supercube ad for two weeks), Georgia High School Sports Email Newsletter (600px X 300px content banner ad for two weeks)



PRESENTING SPONSOR | \$6,500

- Four 30-second digital commercials during the live webcast
- One digital feature during the live webcast
- Two live reads by the emcee at Stars & Strikes
- On-site activation at Stars & Strikes
- Digital rotating supercube ad (300px X 250px) on the National Signing Day website
- Access to participants: hand out information directly to players, coaches and parents
- Advertising on Score Platforms: Scoreatl.com (300px X 250px rotating supercube ad for two weeks), Georgia High School Sports Email Newsletter (600px X 300px content banner ad for two weeks)
- Upgrade Option (\$1500): Company logo included on step & repeat media backdrop banners at each location. (based on availability)



STEP & REPEAT SPONSOR | \$3,500

- The step & repeat banners are limited to five logos and are on a first-come, first-serve basis.
- Company logo included on step & repeat media backdrop banner
- Two live reads by the emcee at Stars & Strikes
- Digital rotating supercube ad (300px X 250px) on the National Signing Day website



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