



WHEN

Wednesday, February 7, 2018 | 10 AM - 5 PM

WHERE

Stars & Strikes - 8767 Roswell Road, Sandy Springs, GA 30350

WHO

High School Football Players from the greater Atlanta area who have signed, their Head Football Coaches, Family, Friends, Football Fans and Members of the Media.

WHAT

At the National Signing Day Celebration, players will arrive to a red carpet experience to show off where they will be playing college football. Players and coaches will have the opportunity to address the crowd and media to share their personal thoughts and feelings about playing high school football in Georgia and about their future as a college player. There will also be raffles and prizes throughout the celebration. 92.9 The Game will do live radio cut-ins throughout the day, including coach and player interviews on-air. And the AJC and Score Atlanta will be updating their websites throughout the day with news updates and photos from the event.

WHY

- To celebrate these players and coaches.
- To celebrate the success of Georgia High School Football.
- To celebrate the future of college football.

FOOD

Each player and coach will receive a complimentary meal courtesy of Stars & Strikes. There will be specials for friends, family and fans as well as a hospitality area for members of the media with catering.

WEBCAST

For those who can't attend, they can schedule their own watching parties as National Signing Day Frenzy will be streaming the events and interviews live on the internet at ScoreATL.com.

OVER 400 SIGNEES
 NEARLY ATLANTA AREA
200 HIGH SCHOOLS
 PARTICIPATED AT
5 LOCATIONS IN 2014
 AND
OVER 300 SIGNEES
 PARTICIPATED AT
1 LOCATION IN 2017



NATIONAL SIGNING DAY FRENZY ATLANTA

SCORE
atlanta

NATIONAL
GUARD

Stars & Strikes
GETAWAY-TO-PLAY

THE GAME
92.9
ATLANTA SPORTSRADIO

11
ALIVE

FEBRUARY 7, 2018

TITLE SPONSOR | \$7,500

- Company name/logo on all marketing materials for the event
- Company logo included on step & repeat media backdrop banner
- Four radio sponsor identifications during event on 92.9 The Game
- Six 30-second digital commercials during the live webcast
- Two digital features during the live webcast
- Four live reads by the emcee at Stars & Strikes
- On-site activation at Stars & Strikes
- Full-page print ad in the event program
- Company name/logo on cover of the event program
- Digital stationary supercube ad (300px X 250px) on the National Signing Day website
- Access to participants: hand out information directly to players, coaches and parents
- Advertising on Score Platforms: Score Atlanta Newspaper Ad (full-page print ad for 2 weeks), Scoreatl.com (300px X 250px rotating supercube ad for 2 weeks), Georgia High School Sports Email Newsletter (600px X 300px content banner ad for 2 weeks)



PRESENTING SPONSOR | \$5,000

- Four 30-second digital commercials during the live webcast
- One digital feature during the live webcast
- Two live reads by the emcee at Stars & Strikes
- On-site activation at Stars & Strikes
- Half-page print ad in the event program
- Digital rotating supercube ad (300px X 250px) on the National Signing Day website
- Access to participants: hand out information directly to players, coaches and parents
- Advertising on Score Platforms: Score Atlanta Newspaper Ad (half-page print ad for 1 week), Scoreatl.com (300px X 250px rotating supercube ad for 2 weeks), Georgia High School Sports Email Newsletter (600px X 300px content banner ad for 2 weeks)
- Upgrade Option (\$1500): Company logo included on step & repeat media backdrop banners at each location. (based on availability)



STEP & REPEAT SPONSOR | \$3,500

- The step & repeat banners are limited to 5 logos and are on a first-come, first-serve basis.
- Company logo included on step & repeat media backdrop banner
- Two live reads by the emcee at Stars & Strikes
- Quarter-page print ad in the event program
- Digital rotating supercube ad (300px X 250px) on the National Signing Day website



For sponsorship opportunities and information, contact Marissa Rosenbloom at 917-655-4271 or mrosenbloom@scoreatl.com